"Pharma R&D: Importance of State-University-Industry Collaboration"

Wyndham Levent Otel - Istanbul

23-24 October 2014

Day	1
Day	_

10.00 – 10.30 Registration & Coffee

10.30 – 11.00 Opening Speeches

11.00 – 13.00 Pharma Innovation from different countries' perspectives

Moderator: Prof. Dr. Guven Sak

TOBB University of Economics and Technology, Vice Rector

Brazil's Biotechnology Breakthrough

Eduardo Giacomazzi

Federation of Industries of the State of Sao Paulo, Deputy Coordinator

Cooperation on Pharmaceutical R&D between industry-public authorities—universities: Importance of effective collaboration

Dr. Claus-Dieter Kroggel

Head of Central Office, Fraunhofer Group for Life Sciences

Coffee Break

Pharma Innovation at Korea

Da-Hee Jeong

Korea Trade-Investment Promotion Agency, Bio-Medical Industry, Director

The Importance and Economics of Pharmaceutical Innovation for Generic Drug Industry

Prof. Dr. Margaret Kyle

MINES Paris Tech - Centre of Industrial Economics

13.00 – 14.30 Lunch

14.30 – 16.30 At which stage are we on Pharma R&D? Needs to be done for enhancing R&D activities.

Moderator: Serdar Sozeri Head of R&D Working Group of IEIS

Huseyin Yilmaz Turkish Pharmaceuticals and Medical

Devices Agency

Dr. Mustafa Kuruca Vice President of the Social Security

Institution

Prof. Sevim Aydın Director, Health Sciences Research Grant

Committee, The Scientific and

Technologic Research Council of Turkey

Selin Arslanhan Memiş Analyst, Economic Policy Research

Foundation of Turkey

Ferhat Farsi Abdi İbrahim Pharmaceuticals

R&D and **BD** Vice President

Cocktail

<u>Day 2</u>

09.30 – 11.30 Industry-University cooperation on Pharma R&D

Moderator: Murat Barlas IEIS Executive Council Member

Prof. Dr. Burak Erman ITAM Project coordinator, Koc University

Chemical and Biological Engineering

Prof. Dr. Ahmet Araman Istanbul University

Dean, Faculty of Pharmacy

Prof. Dr. Neslihan Gursoy Hacettepe University

Vice Dean, Faculty of Pharmacy

Prof. Dr. Murat Özgören Dokuz Eylül University

Vice Rector

Omer Hulki Ocak Ulkar Holding, Executive Board

Member

11.30 – 13.00 University Presentations

Gazi University, Faculty of Pharmacy Hacettepe University, Faculty of Pharmacy Istanbul University, Faculty of Pharmacy

13.00 – 14.00 Lunch