



2022 BIO KOREA

International Convention



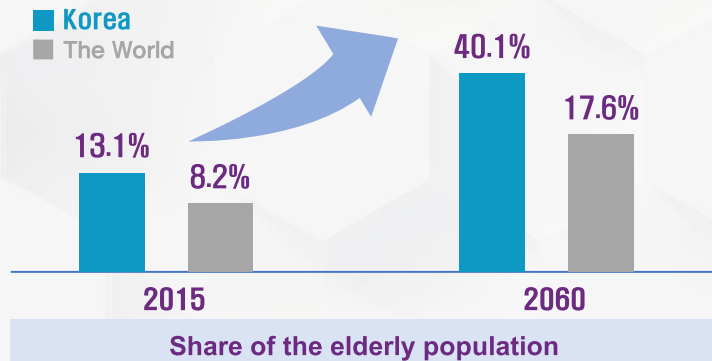
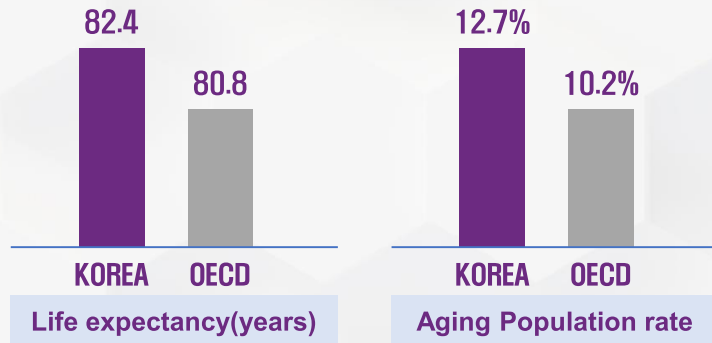
2022. 05. 11(wed) - 13(fri)
COEX, SEOUL

- 1. Overview of Korea Bio-Health Industry**
- 2. Introduction of KHIDI**
- 3. BIO KOREA International Convention**

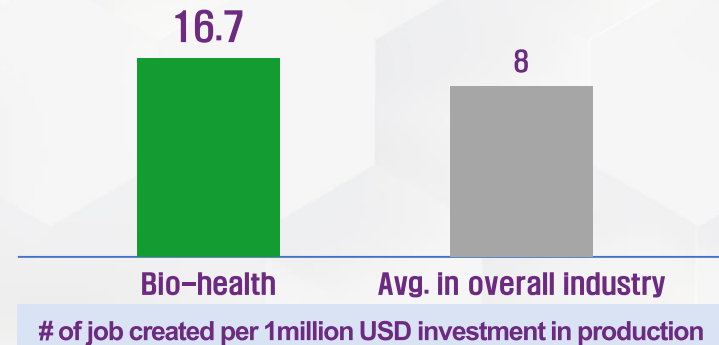
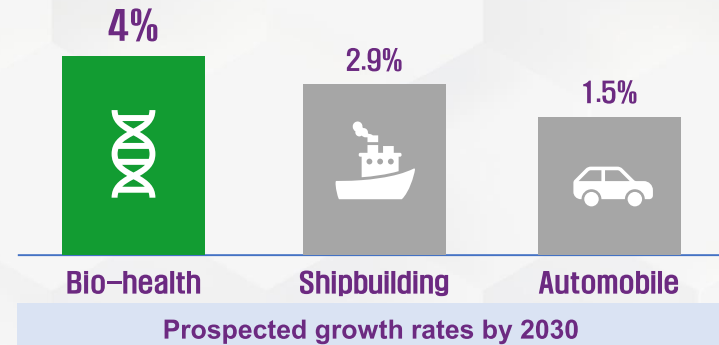
1. Overview of Korea Bio-Health Industry

1-1. Why Bio-health industry?

Aging society



Rapid growth of the bio-health market



1-2. Potential of Korea Bio-health industry

Performance of Korea Bio-health industry in 2021

\$25.1 billion

in exports(health industry)

15.6% increase compared to 2021

\$9.5 billion

in exports(pharmaceutical)

12.8% increase compared to 2021

\$6.5 billion

in exports(medical device)

13.2% increase compared to 2021

Korea Bio-Health Industry Export Outlook for 2022

2021

\$25.1 billion

2022

\$27.6 billion

Rate of increase

10.1%

Government Investment : Big 3 Industry

Bio-health

2020

\$11.1 million

2021

\$15.7 million

Rate of increase

43.3%

Future Vehicle

2020

\$12.81 million

2021

\$17.1 million

Rate of increase

33.1%

System semiconductor

2020

\$2.31 million

2021

\$3.1 million

Rate of increase

30.7%

1-3. Innovative Strategy on the Bio-health Industry

1,000K Bio Big Data

R&D investment **2.6 billion** (by 2025)

50 million\$ exports (by 2030)

300,000 Job created (by 2030)

2. Introduction of KHIDI

2-1. KHIDI in Osong

1 Advanced Medical Technology Complex

- Core Infrastructure
- Research Supporting Facility
- R&D Facility

2 Health Technology Administration Complex



Ministry of Food and Drug Safety



KCDC



National Institute of Health



KHIDI Korea Health Industry Development Institute



KOHI

3 Industry



GS Medical



Hanwha Chemical



SHIN POONG PHARM. CO., LTD.



Bioland
Nature, Science & Life

Kyungwon Medical

Pion-Tech



LG Life Sciences

Neo vision

SUHEUNG CAPSULE

dp
(주)디에이치피코리아

Pharmaceutical 59%

Medical Devices 34%

Health Functional Food 7%



Osong Health Technology Administrative Complex

2-2. Korea Health Industry Development Institute



Korea
Health
Industry
Development
Institute

Established by a national Act,
“Korea Health Industry Development Institute Act”

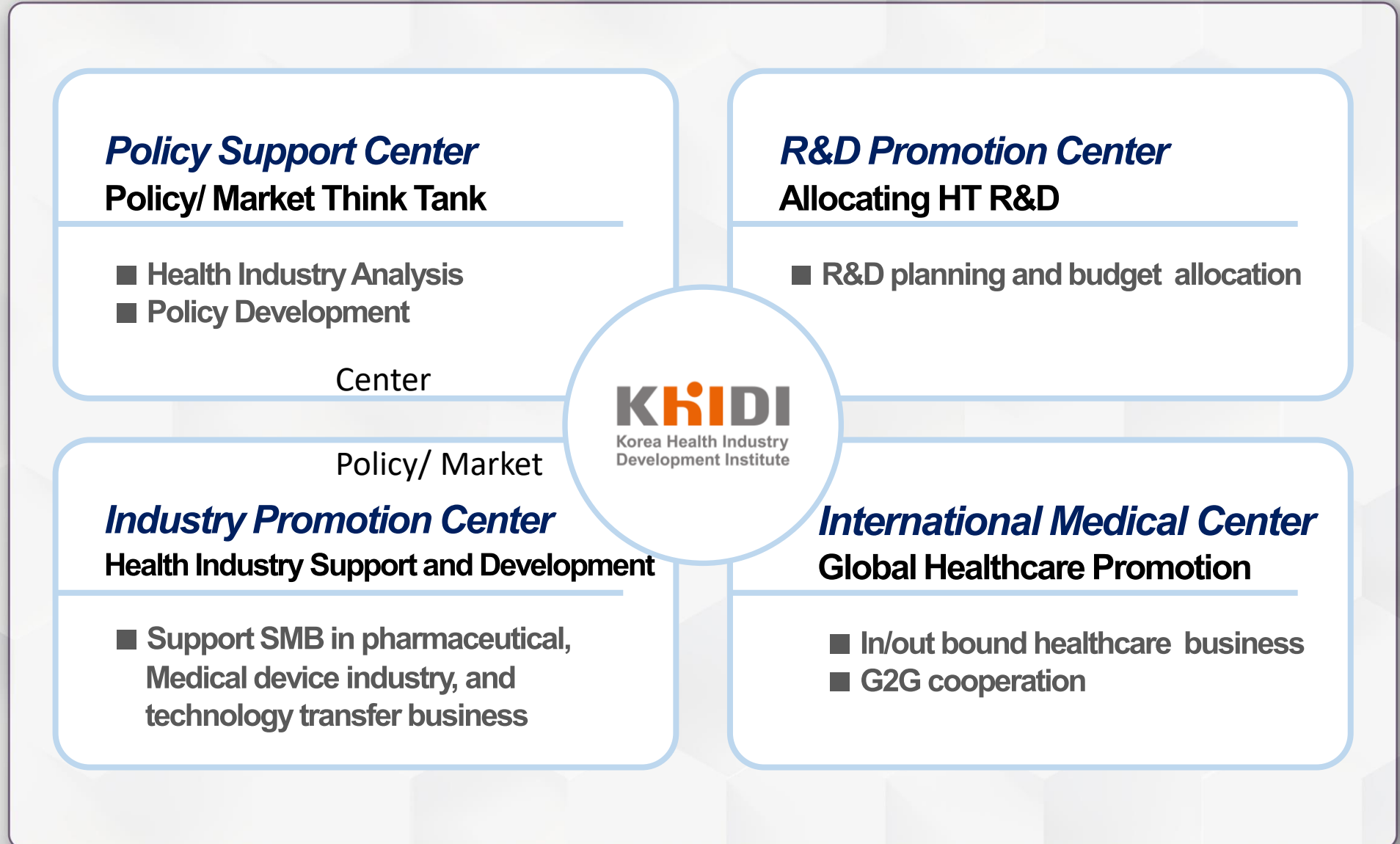
Government-owned organization established in 1999
to promote health industry & to develop health services
[400 employees, (estimated)US \$ 400 M/year]

Vision

A professional institution promoting the health industry
and creating its future value



2-3. KHIDI at a glance



2-4. Industry Promotion Center

Technology Business Development

- Formulating strategies to promote the health industry
- Support technology transfer & commercialization
- Organize technology market and investment attraction

Pharmaceutical Industry

- Comprehensive pharmaceutical industry support plan
- International business expansion
- Improve legal and public support on pharma industry
- “Korean Innovative Pharma” certification

Medical Device & Beauty Industry

- Life-cycle development support of medical device industry
- Aid SME's market penetration
- Localization of imported medical device
- Strengthen global competitiveness of “K-Beauty”

K-Biohealth Innovative Start-up

- Support A~Z to open a new business
- Professional consultation on management of health business
- Technology & product evaluation
- Connect and build network to foster business collaboration

2-5. Global Business Office



U.A.E

Abu Dhabi



Kazakhstan

Almaty



China

Beijing, Shanghai



U.S.A

L.A



South America

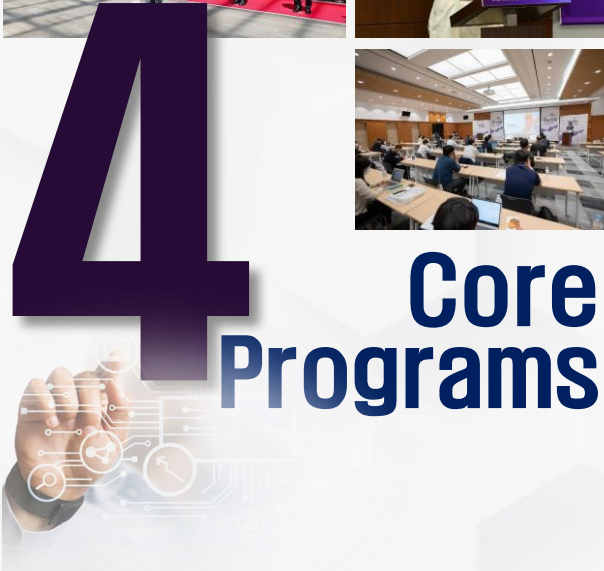
Chile



3. BIO KOREA International Convention

3-1. Introduction

The biggest international health industry convention
in Korea driven by the government



Conference / Business Forum /
Exhibition / Invest Fair

3-2. History of growth

Business Platform for International Companies



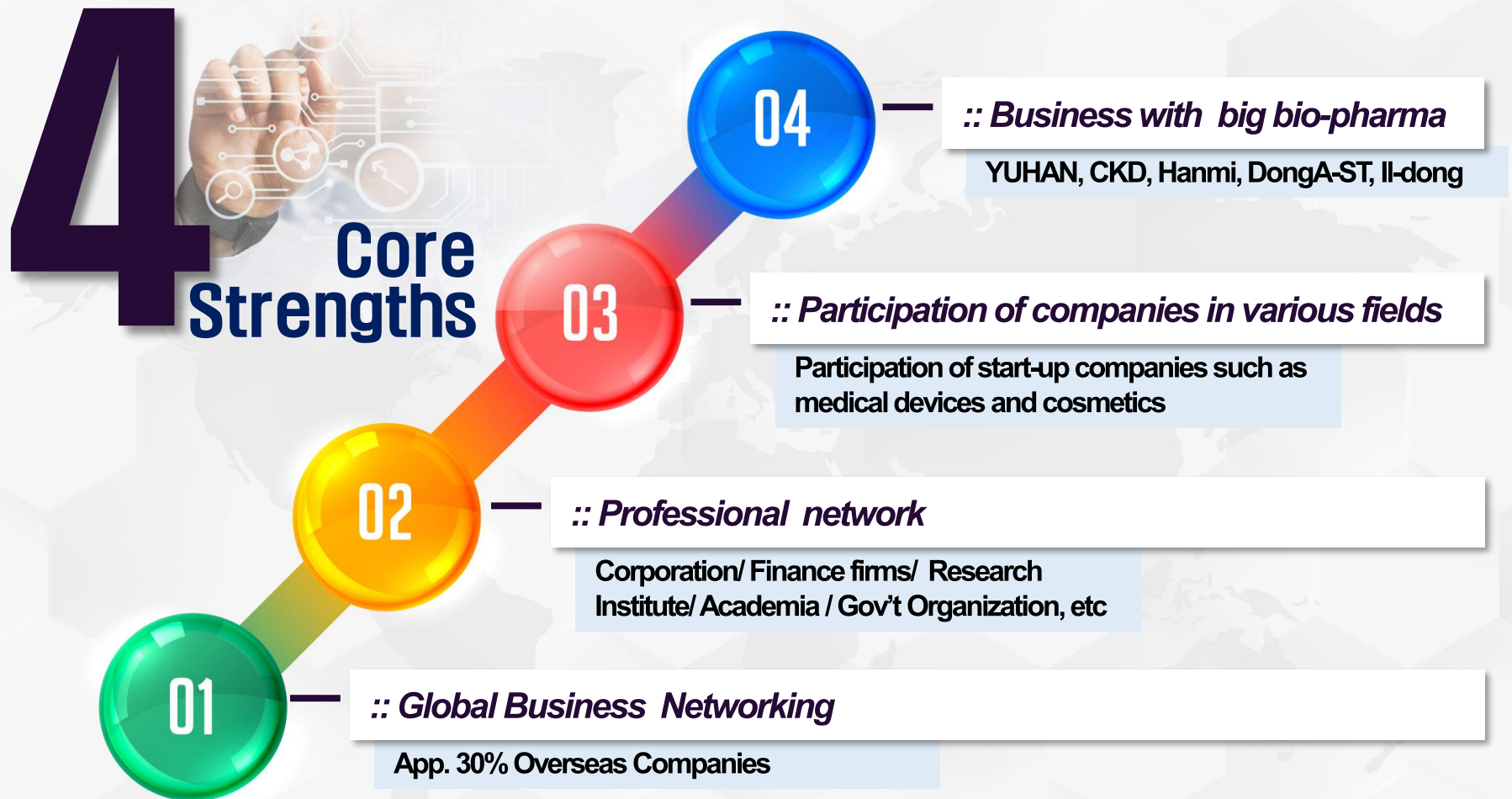
3-3. Participants

Participants

Business field

PHARMACEUTICAL COMPANIES	35%	COSMETICS	5%
BT / CMO / CRO	16%	CHEMICAL	4%
MEDICAL DEVICE	12%	LAB FACILITIES	2%
FINANCE / TRADE	10%	OTHERS	22%
MEDICAL	7%		

3-4. Why BIO KOREA



Goals of BIO KOREA 2022

69 Countries



100,000 Visitor

781 Companies / Organization



3-6. BIO KOREA 2022 National Incentive Pavilion

Benefits

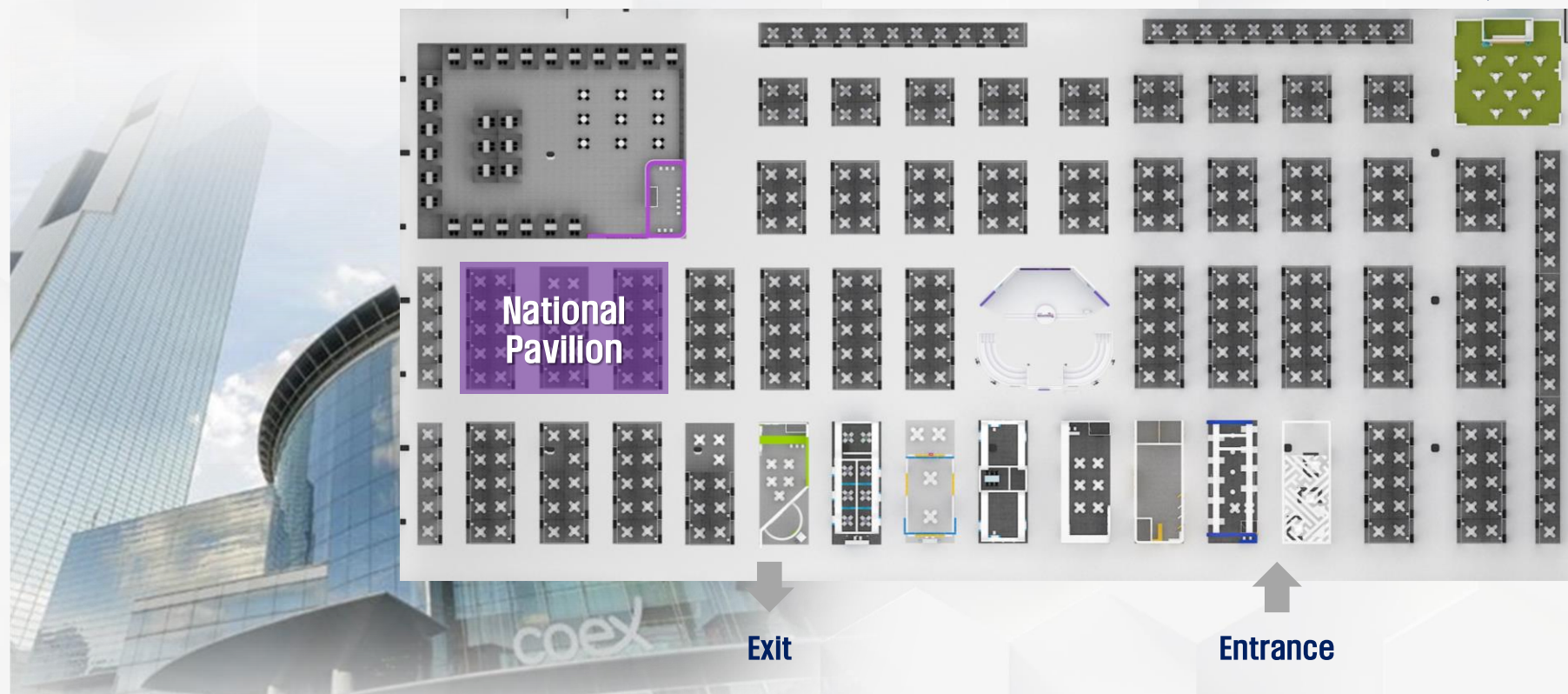
- 1** Minimum 4 booths
(**20% discount**, There's no limit to the number of participating companies)
- 2** Free slot for online company presentation
- 3** FCA 8, CA 5(Free of charge) + **50% discount** on additional purchase of FCA and CA
- 4** Insert a banner in any printed advertising material of BIO KOREA
- 5** Display a banner on the official website of BIO KOREA

3-6. BIO KOREA 2022 National Incentive Pavilion

Location

COEX- AT THE CENTER OF KOREA

* COEX Hall C, Seoul





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Thank you!

BIO KOREA 2022
Organizing Committee

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